



SPONSORSHIP PACKET

The MOO-VE IT 5K will benefit the Delores Barr Weaver Policy Center. The Delores Barr Weaver Policy Center is a local nonprofit that engages communities, organizations, and individuals through quality research, community organizing, advocacy, training, and model programming to advance the rights of girls and young women, especially those in the justice system. Funds will specifically go to the Policy Center's Open Doors Network, which places newly rescued sex trafficked crime victims in the care of a team of professionals, including a highly trained survivor mentor that works in collaboration with law enforcement and community partners at every entry point where a victim is identified. The proceeds from the MOO-VE IT 5K will benefit the Open Doors Network, providing emergency services that ensure victims receive a comprehensive, trauma-centered service plan. Funds raised will assist the organization in receiving a grant match for this program.



Unique sponsorship opportunities are available to local businesses. For sponsorship information, please contact Nicole White at nwhite@cowfordchophouse.com.



SPONSORSHIP LEVELS



2018 SPONSORSHIP BENEFITS

GENERAL \$200 **BRONZE** \$600 **SILVER** \$1,000 **GOLD** \$2,000

Name/logo listed on the back of the race T-shirt*

✓ ✓ ✓ ✓

Name/logo listed on the website

✓ ✓ ✓ ✓

Name/logo listed on race promotional posters and check presenters at the Cowford Chophouse, Bistro Aix, and Il Desco*

✓ ✓ ✓

Name/logo listed in any race packet printed materials and press releases* †

✓ ✓ ✓

Promotional table at the race

✓ ✓

4 tickets to VIP rooftop post-race brunch

✓

8 tickets to VIP rooftop post-race brunch

✓

* Subject to printing deadlines

† Sponsorship will be recognized on future releases leading up to the race, effective from the date of sponsorship

